

Curriculum Vitae

Personal details

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Who am I ?

I am an Art director/Graphic Designer/Web designer and I have been interested in this area of creativity since I was a child.

I am presently a freelance Art director/Web designer.

I have a passion for web designing and to be creative, having a strong natural drawing ability, which for me has been developed with hard work and dedication.

I have more than 10 years advanced experience in Print and Web Design and I like to work with web standards.

Animations in Flash is also something that I enjoy doing.

I started my career in Lisbon, Portugal as a graphic/web designer in *PUBLICACOES MANA and TPMI*. I came to the UK and did some freelance web designing and branding for *ABC Design* near Norwich in Norfolk. After this I went to the Middle-East to work in Bahrain as an Art Director in *AL Waraqoon*, returning to the UK to work in Cambridge at *Studio 24* as a web designer.

Academic Studies

- **2002-2004** - University - Design and Graphic Production in ISEC (*Instituto Superior de Educacao e Ciencias*), Lisbon-Portugal.

Professional Information

I'm very creative, have strong natural drawing abilities and have excellent communication skills with clients and delivery of their requirements. I have extensive experience in Web Design, particular in xhtml, CSS (web standards) and Flash, but I also have experience on branding, publishing, advertising and print production. I am literate in both PC + MAC + LINUX platforms.

I have advanced work experience in Adobe Illustrator CS5, Adobe Photoshop CS5, Indesign CS5, QuarkXpress 6.5/7, Freehand MX, Flash CS5, Dreamweaver CS5, CODA and CSS/2/3.

Professional Experience

- **2010/11** - Presently working as a freelance Art director and web designer for *Amigos Project*- Advertising through web site and branding the *Portuguese Speaking Community, and other several companies*
- **2008/10**- Working as web designer in Cambridge at *Studio 24 – Web design agency*. Developing concepts and building them in xhtml / css (following web standards) and flash.
- **2007/08**- Worked as an Art Director at *Al Waraqoon – Bahrain*, in advertising, publishing campaigns, branding and illustration, working for Saudi Arabian and Bahrain companies such as luxury hotels and brands such KPMG. This work also led me into the field of publishing ie photograpic books.
- **2007**- Worked as a freelancer in Norwich – *UK*, on Web Design, branding, advertising and Illustration for *the Portuguese Speaking Community*.
- **2006**- Worked at *ABCdesign – design agency* near Norwich as an Art Director, on Web Design, publishing, branding and Illustration, creating websites, posters, brochures and flyers.
- **2004/05** - Worked for creative agency *NETCOPIA-SERVICES – Portugal*, as an Art Director on Web Design (Flash animations), publishing campaigns, advertising, branding and illustration, the main software used was from Adobe CS2, Flash and Dreamweaver.
- **2003/04** - Worked as freelancer for creative agency "*MEGEVENTUS*" – *Portugal*, on Web Design and illustration, doing flash animations and children book's illustration.
- **2001/2003** – Senior Graphic Designer and Web Designer at publishers - "*VIDA PRESS PUBLICATIONS*" - *Portugal*, on Web Design, branding, publishing campaigns, advertising and illustration, doing flash animations and children book's illustration.
- **1998/2001** – Senior Graphic Designer and Web Designer at - "*TPMI PUBLICATIONS*" – *Portugal*, on Web Design, Flash animation, branding, publishing campaigns, doing books, covers
- **1991/98** - Graphic Designer at press publication - "*PUBLICACOES MANA*" – *Portugal*, on branding and publishing (children's book).

Languages

English spoken and written, French spoken and written, Portuguese spoken and written.

Personal interests

I play piano, guitar and I like to sing.

Referee

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